RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

July 9, 1998

RJR Account #447000
Mr. G. Burns
MUTUAL WHOLESALE

SALEM TEAR TAPE PROMOTION #800438: AUGUST

Dear Gene:

Attached are **August** orders for *Salem .30¢ Tear Tape* product. No displays are required, as retailers will utilize displays they received with the July Salem Tear Tape distribution. Ship the number of cartons per brand style to your participating retail accounts as identified on the attached Customer List. ***This product is being shipped @ .30¢ off-invoice.***

RJR will reimburse you **$4.75** per promoted 6M case for all displays packed and shipped to retail on a timely basis.

PARTNERS 'BONUS' REPORTING DESCRIPTION	SAL_98_.30/_1PK_

See attached for additional promotional details. As always, thanks for your assistance in the marketing of our products.

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: J. McLean
Enc. Retail Customer List
Wholesaler Packing Instructions

AUGSAL.DOC

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Source: https://www.industrydocuments.ucsf.edu/docs/nhpy0000

MUTUAL WHOLESALE

AUGUST DELIVERY
SALEM TEAR TAPE

UTILIZE ANY RESIDUAL BRAND STYLE QUANTITIES FROM JULY PRODUCT DISTRIBUTION TO MEET AUGUST DISTRIBUTION AS NEEDED

PRODUCT PO # 072798

UPC Code	SALEM BRAND STYLE	#/ (6M) Cases @ .30¢ Off
12300-24194	*Full Flavor*	1
12300-24195	*Full Flavor 100*	1
12300-24196	*Light*	1
12300-24197	*Light 100*	1

PRODUCT / DISPLAYS ARRIVAL: JULY 27, 1998

SHIP DATE TO RETAIL: WEEK OF: AUGUST 10, 1998

EFT $ AMOUNT: $1,298.44

PACKING / SHIPPING PAYMENT $19.00
(4 (6M) promoted case(s) @ $4.75).

AUGUST Drive Period 808 / Promotion #800438

PROMOTION DESCRIPTION:

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAILER AS INDICATED ON THE ATTACHED CUSTOMER LIST.

RETAILER WILL PLACE IN SALEM 40-PACK DISPLAY WHICH WAS SHIPPED WITH JULY PRODUCT DISTRIBUTION.

AUGUST DELIVERY

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Source: https://www.industrydocuments.ucsf.edu/docs/nhpy0000

WHOLESALER : 447000 MUTUAL WHOLESALE SERVICES INC. <DIRECT>
TEMPLATE : 800438 80800 SAL 98 .30/1 NO
SALES LEVEL : 16XXXX

TERR	ACCT	NAME	ADDRESS	CITY	ST	ZIP	M85 QTY	M100 QTY	LT M85 QTY	LT M100 QTY	TOTAL QTY	CHAIN-ID	TAX JURIS	SUPPLIER
162205	171166	GREGGS BIG M #721	ROUTE 11	WHITNEY POI	NY	13862	1	1	3	1	6			
162206	171409	BARTLE PHARMACY	PO BOX 634	OXFORD	NY	13830	2	1	1	1	5		NYS	
162206	171481	YE OLDE POLKE STORE	RR 4 BOX 235	NORWICH	NY	13815			1		1			
162204	251033	HESS #32432F	3608 VESTAL PKY E	VESTAL	NY	13850	2		3	2	7	0353-0100	NYS	
162204	251044	HESS #32436	1153 VESTAL AVE	BINGHAMTON	NY	13903	2		3	1	6	0353-0100		
162605	269533	JOHNS FINE FOODS	88 NORTH AVE	OWEGO	NY	13827	1	1	1	1	4		NYS	
162605	269537	LAWLERS GROCERY	1423 STATE ROUTE	OWEGO	NY	13827	1	1	5	1	8		NYS	
162204	298484	FRONT STREET MOBIL	710 OLD FRONT ST	BINGHAMTON	NY	13905	1	1	1	1	4		NYS	
162204	390900	DEBIS MONROE ST MKT	1801 MONROE ST	ENDICOTT	NY	13760			1	1	2		NYS	902544
162210	517247	ARKVILLE COUNTRY ST	ROUTE 28	ARKVILLE	NY	12406	2	1	2	1	6			
162204	519629	TRAVELPORT EXPRESS	735 UPPER COURT S	BINGHAMTON	NY	13904			2	1	3	3665-0000		
162205	632693	S & D PETROLEUM	ROUTE 26	CINCINNATUS	NY	13040	1		1		2		NYS	
162210	658711	SAYDE'S COUNTRY STO	MAIN & LAKE STREE	FLEISCHMANN	NY	12430			1		1			
162210	688210	STURGESS PHARMACY	52 MAIN STREET	UNADILLA	NY	13849	1	1		3	5			
162205	691489	E-Z MART #4	RT 12	GREENE	NY	13778	1	1	1	1	4			
162210	727917	WALTON VARIETY	137 DELAWARE ST	WALTON	NY	13856	4	2	3	2	11			
162204	753151	VINNY MART	266 CHENANGO ST #	BINGHAMTON	NY	13901	1	1	1	1	4			
162204	762156	J&J STOP N SHOP	198 ROBINSON ST	BINGHAMTON	NY	13904			1		1	2890-0000	NYS	
162204	693725	GREAT BEND SUNOCO	RR 1 BOX 19	GREAT BEND	PA	18821	2	2	2	2	8	5405-0000		

PAGE BREAK TOTAL ACCOUNTS	19	TOTAL QUANTITY	22	13	33	20	88
TEMPLATE TOTAL ACCOUNTS	19	TOTAL QUANTITY	22	13	33	20	88

51844 9112

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